

TED^x

Wolverhampton

x = independently organized TED event



2026

**SPONSORSHIP
BROCHURE**

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Mind The Gap
Building Bridges

TED^xWolverhampton

WELCOME

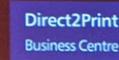
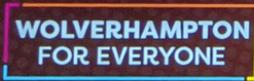
TEDx Wolverhampton returns to the Arena Theatre, on Saturday 27th June 2026, for another inspiring day of ideas, storytelling, and connection. As part of the global TEDx movement, we bring together thinkers, innovators, creative voices, and community leaders to explore our new theme for 2026: **Mind, Machine, Meaning.**

This independently organised TEDx event is run by a passionate local team with a mission to spark conversation, celebrate diverse perspectives, and shine a light on Wolverhampton's talent and potential.

Partnering with us means aligning your brand with a highly respected global platform, a vibrant local community, and an event known for creativity, quality, and meaningful impact.

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Thanks to this year's partners...



Join the conversation on Twitter #TEDxWolverhampton | @TEDxWolves



ABOUT TEDX

ABOUT TEDX, X = INDEPENDENTLY ORGANIZED EVENT

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.) TEDxWolverhampton is proud to be an independent event and part of this amazing movement.

ABOUT TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes or less. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.



OUR 2026 THEME

From the first simple tools to today's artificial intelligence, people have always built machines to push the limits of what we can do and what we can imagine. Now, as the line between human thought and machine intelligence becomes less clear, we are faced with some big questions. What does it really mean to be human? How do we understand consciousness, creativity and connection when machines are no longer just tools but partners in our lives?

“Machine” can mean more than wires and circuits. It can be the structures we build together: our economies, our cities, our cultures and our communities. It can be the infrastructures that hold our lives in motion, or even the astonishing mechanics of the human mind itself. This opens up the question: are we simply machines, or are we something richer, more layered, more complex, more human?

From neuroscience to algorithms, philosophy to art, we will hear stories and insights that show how our minds shape machines, how machines shape us, and how this ongoing relationship is shaping the future we are creating together.

OUR TEAM



Clare Roberts-Molloy

Founder & Curator



Zoe Mason

Production Director



Simon Gordon

Website, Video &
Social Media Director



Rachael Matthews

Creative Director



Anju Dhir

Partnerships Director



Dee Roberts-Molloy

Fireside Chat Host



Tonia Daley-Campbell

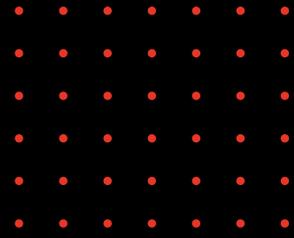
Host



Martin Kechara

Host

WHY SPONSOR?



Reach a High-Quality Audience

TEDx attracts curious, ambitious, values-led people across business, education, arts, technology, public service, and the social sector. Your brand will be seen by individuals who value innovation and community impact.

Be Part of a Global Brand

TED and TEDx are known worldwide for integrity, thought leadership, and helping spread powerful ideas. Sponsoring offers your organisation the chance to stand alongside this respected brand.

Support a Community-Focused Event

TEDx Wolverhampton is a not-for-profit, volunteer-led event. Sponsorship helps us cover venue, production, speaker support, marketing, catering, and accessibility costs, ensuring we can keep ticket prices fair and the event inclusive.

Flexible Sponsorship Options

Whether you're a major organisation or a small business wanting local visibility, we offer a range of accessible and impactful packages.

Key Statistics:

- 140 Audience Capacity
- TEDxWolverhampton Social Media 5000 plus reach
- Global Audience of millions

OUR 2026 SPONSORSHIP PACKAGES

Headline Sponsor - £1,000

Our most prestigious package, offering the highest visibility and impact.

Refreshment Sponsor - £350

Your organisation supports one of the most enjoyed parts of the day, our refreshment and networking areas.

Badge & Lanyard Sponsor - £350

Be seen by every attendee, speaker, volunteer, and partner.

TEDx TEN - £150 each

An accessible package for small businesses, start-ups, community organisations, or individuals who want to show their support.

Custom Sponsorship Options

We can tailor packages for organisations wishing to create something truly special

If you have an idea, we'll happily discuss how it can come to life!

HEADLINE SPONSOR

£1000

Our most prestigious package!
Offering the highest visibility and impact.

Brand Visibility

- ✓ Premium placement on TEDxWolverhampton website
- ✓ Large logo on talk opening slides on global TED Youtube
- ✓ Featured partner listing in digital event programme
- ✓ Logo on stage slides before sessions and during breaks
- ✓ Inclusion in all press releases

Marketing & Exposure

- ✓ Social media promotion (minimum 4 dedicated posts)
- ✓ Option to include marketing materials in attendee goody bags
- ✓ Option to have a stall in the market place
- ✓ Your promotional materials displayed in breakout/networking areas
- ✓ Publicity signage in the marketplace area
- ✓ Feature mention in post-event highlights reel (where appropriate)

Engagement & Influence

- ✓ Opportunity to deliver welcome message at the after show party
- ✓ Invitation for a short recorded interview pre-event
- ✓ Four complimentary event tickets
- ✓ Four goody bags
- ✓ Invite to future Alumni events

One Opportunity Available

REFRESHMENT SPONSOR

£350

Your organisation supports one of the key parts of the day!
Our refreshment and networking areas.

Brand Visibility

- ✓ “Refreshment Sponsor” listing in programme & website
- ✓ Medium logo on talk opening slides on global TED Youtube
- ✓ Signage displayed in refreshment areas
- ✓ Logo on break-time slides
- ✓ Listing in digital event programme
- ✓ One complimentary ticket
- ✓ One goody bag

Marketing

- ✓ Option to provide branded materials (cups, napkins, signage)
- ✓ Option to have a stall in the market place
- ✓ Option to include marketing materials in attendee goody bags
- ✓ One dedicated social media post
- ✓ Inclusion in thank-you sponsor reel

One Opportunity Available

BADGE SPONSOR

£350

Be seen by every attendee
speaker, volunteer, and partner!

Brand Visibility

- ✓ Logo printed on every attendee badge
- ✓ Branding at registration desk
- ✓ Medium logo on talk opening slides on global TED Youtube
- ✓ Listing in digital event programme
- ✓ Logo on event website
- ✓ One complimentary ticket
- ✓ One goody bag

Marketing

- ✓ Option to provide branded materials (cups, napkins, signage)
- ✓ Option to have a stall in the market place
- ✓ Option to include marketing materials in attendee goody bags
- ✓ One dedicated social media post
- ✓ Inclusion in thank-you sponsor reel

One Opportunity Available

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TEDx TEN

£150

An accessible package for small businesses, start-ups, community organisations, or individuals who want to show their support.

Brand Visibility

- ✓ Small logo on talk opening slides on global TED Youtube
- ✓ Listing in digital event programme
- ✓ Small logo on event website
- ✓ One complimentary ticket
- ✓ One goody bag

Marketing

- ✓ Option to provide branded materials (cups, napkins, signage)
- ✓ Option to have a stall in the market place
- ✓ Option to include marketing materials in attendee goody bags
- ✓ One dedicated social media post
- ✓ Inclusion in thank-you sponsor reel

Ten Available

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Market Place Exhibitor

£75

A great option for small businesses, creatives, community organisations, and local service providers who want visibility and direct engagement with attendees.

Brand Visibility

- ✓ One exhibition table/stand in the TEDxWolverhampton Marketplace area
- ✓ Your business name listed on the event website as a Marketplace Exhibitor
- ✓ Your name included in the event programme in the Marketplace section

Marketing

- ✓ Opportunity to display promotional materials at your stall
- ✓ Option to include a business card or leaflet in attendee goody bags
- ✓ Inclusion in a group “Marketplace Exhibitors” social media thank-you post

Event Access

- ✓ Exhibitor pass for one person to staff the marketplace table (Ticket for main event not included)

Five Available

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CONTACT US

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